

# **Mother Teresa Women's University, Kodaikanal**

## **Centre for Intellectual Property Rights (CIPR)**

Information and knowledge are replacing capital and energy as the primary wealth – creating assets, just as the latter two replaced land and labour 200 years ago. In addition, technological developments in the 20<sup>th</sup> century have transformed the majority of wealth – creating work from physically – based to “knowledge – based”. Technology and knowledge are now the key factors of production with increased mobility around the world. The major challenge before organization in the coming years would be a culture for IPRs regime, so that creative work and innovations get duly protected.

To make economics of knowledge as the greatest strength of Indian economy , there would be need for creating an ecosystem for promotion of particularly knowledge driven entrepreneurship with major emphasis on creating an environment and a system to provide due protection on the intellectual properties. This can be achieved by creating a stringent IPR regime.

Intellectual property rights (IPR), very broadly, are rights granted to creations and owners of works that are results of human intellectual creativity. These works can be in the industrial, scientific, literary and artistic domain, which can be in the form of an invention, a manuscript, a suite of software, or a business name. It is the end result of any thought of human mind and intelligent.

IPR have become extremely important in the new knowledge economy due to global competition, high innovation, risks, short product cycles, rapid changes in technology, high investment in research and development, production, marketing and need for highly skilled human resources. Relative ranking of India as a source of IPR has improved considerably over the years.

## **Centre for Intellectual Property Rights (CIPR)**

Given this background, a centre for intellectual property rights was established at Mother Teresa Women's University, Kodaikanal, Tamil Nadu, India.

The MTWU CIPR serves as a platform to promote the development of vibrant community of IPR and also to gain a better insight and glimpse in to the new evolving areas of IPR.

### **MISSION OF CIPR**

“To enhance the intellectual property knowledge base and research capabilities of the country”.

The centre aims to promote IPR knowledge to attain broad social goals such as health, cultural development, access to information and economic growth.

The centre attempts to achieve the aims through a three prong strategy.

- Teaching
- Research
- Outreach programme.

#### **OTHER FOCUS AREAS RELATED TO IPRR –CAPACITY BUILDING :**

- |                                   |  |
|-----------------------------------|--|
| 1. Building Awareness             | 8. Organizing Seminar and Conference   |
| 2. Provide Training               | 9. IP Data base - portal               |
| 3. Guidance and Counseling        | 10. National and International Network |
| 4. Identifying IP needs           | 11. Transfer of Teaching               |
| 5. Transfer of technology         | 12. Sharing technology expenditure .   |
| 6. Sharing technology expenditure | 13. To release a news letter on IPR    |
| 7. Documentation                  |  |

#### **Courses offered in IPR at Mother Teresa Women's University (CIPR)**

- Post – Graduate Diploma (One year)
- Diploma – Certificate Course (6 months & 3 months)

The above courses provide a balance of academic and practical knowledge catering to all aspects of IP and patents with an innovative IP curriculum.

The Teaching Methodology has evolved a comprehensive form of transfer of knowledge from various sources, National and International Class room, lectures through video conferencing, Mentoring sessions, Illustrations, Case study method, Interactive sessions , Internships .On line e – learning modules are also being planned .

#### **Career Opportunities:**

##### **Career Avenues in**

- Global and National organization to handle IP issues
- In MNC's, Corporate Home, Law firms etc..
- In Government private Institution
- Patent agents, examiner, advisor, consultant and valuation experts