

Dr. AL. MALLIGA

Assistant Professor
 Dept. of Management Studies
 Mother Teresa Women's University
 Kodaikanal-624 101
 Dindigul District, TN



QUALIFICATION	:	MBA, M.Com., M.Phil., Ph.D.
POSITIONS HELD		
Academic	:	Asst. Professor
Administrative	:	Coordinator, University-Industry Linkage
AREA OF SPECIALIZATION	:	Marketing & Finance
MEMBERSHIP IN ACADEMIC BODIES	:	Member, Board of Studies in Management, MTWU Member, Doctoral Committee Research Guide, MTWU Question Paper Setter & Evaluator in MTWU, University of Kerala, University of Madras, Bharathiar University, Alagappa University
EXECUTIVE MEMBERSHIP IN SOCIAL BODIES	:	Nil
MEMBERSHIP IN PROFESSIONAL BODIES	:	Indian Association of Researchers and Academicians, Delhi
PROJECTS COMPLETED	:	Nil
ONGOING PROJECTS	:	Applied to UGC-MRP & ICSSR
RESEARCH EXPERIENCE	:	7 years
AWARDS AND HONOURS	:	Nil
PUBLICATIONS		
Book Chapters	:	8
Journals	:	International: 4 National : 3
SEMINARS, CONFERENCES & WORKSHOPS		
Attended & Presented Papers	:	International: 20 National : 9
Organised	:	International Conferences : 2 National Seminars : 5 Workshops : 5 Training Programmes : 9
INNOVATIONS & CONTRIBUTIONS	:	Student Mentoring & Counselling Buddy system (1 to 1/ 1 to 2)
TRAINING AND EXTENSION PROGRAMME	:	<ul style="list-style-type: none"> • Invited Lectures by eminent academicians and industry experts • Guest Lectures by Ph.D Scholars and Alumni <ul style="list-style-type: none"> ○ Average 15 guest lecture per year • Guiding Internship & Projects • Taking students to Industrial visits

