

**Name: Dr. Deepa Viswam**  
**Designation: Assistant Professor (Senior Grade)**  
**Department of Visual Communication**  
**Mother Teresa Women's University**  
**Kodaikanal**



## **EDUCATION**

M.A(Pol.Sci), M.A(Journalism and Communication), Ph.D Conflict Resolution and Communication ,Diploma in Television Production

## **POSITIONS HELD**

- Faculty of Bhavans College of Communication and Management (1998 – 1999), Kerala.
- \* Asst.Professor, SRM college of Arts and Science (1999 – 2001), Chennai. India
- \* Head of the Department of Communication and Visual Commutation Chennai , India (2001-2004)
- \* Assistant Professor (Senior Grade), Mother Teresa women's university, Chennai, Tamilndu, India,(2004-2014 till date)
- Internee of the Hindu
- Internee of the New Indian express
- Produced documentary film City of festivals
- Editor of the tabloid "SICOL"

## **RESEARCH SKILLS**

- Highly skilled in qualitative and quantitative research.
- \* Invitee to research methodology workshops.

## **MEMBERSHIP IN ACADEMIC BODIES**

Member of doctoral committee, Mother Teresa Women's University

Worked for magazine "school"

University Grants Commission Coordinator for entry into service

University Warden

University Academic Council

Workshops organized

Member of Board of Studies.

MOU between Shalini TV and Mother Teresa Women University

## **AWARDS AND HONORS**

Royalty for the book \_role of media in Kashmir crisis

Submitted PhD thesis even before media declared the year 2007 as year of conflict

## **Member of question setter board**

SRM University, Chennai

American college-madurai

Holy cross college- Trichy

Madras University

Distance education- Mother Teresa women's university

Madras Christian College, Chennai

PhD entrance examination, mother Teresa Women University

Chief superintendent for distance education examinations

## **External examiner/ valuation**

Dr. MGR Educational and Research Institute, Chennai

University of Madras

St. Thomas College, Chennai

MD Sathak College, Chennai

## **Mother Teresa Women's University**

Board of studies

Research committee

Inspection committee,

Distance learning programme (DLP)

## **EXECUTIVE MEMBERSHIP IN SOCIAL BODIES**

## **MEMBERSHIP IN PROFESSIONAL BODIES**

Co-editor for the journal media and communication research

Selected as senior fellow for Missouri school of journalism, columbia

University grants commission coordinator for entry into service

University warden

University academic council

Workshops organized

Member of board of studies.

MOU between Shalini TV and Mother Teresa Women's University

## **PROJECTS COMPLETED- Nil**

**RESEARCH EXPERIENCE-** Guiding M.Phil and Research Scholars

## **AWARDS AND HONOURS**

Royalty for the book "Role of Mass Media in Kashmir Crisis"

## **PUBLICATIONS**

### **Books**

Role of media in Kashmir crisis- International launch by the publisher available on all websites

Media and communication research the changing paradigms

Women education in India, Srup Book Publishers Pvt Ltd, isbn 978-81-7625-968-2,2014

Teacher education in India, Srup Book Publishers Pvt Ltd, isbn 978-81-7625-969-9,2014

e-format the book launched

### **Research Methodology Workshop**

National conference on research in higher education institutions for sustainable development and management teaching techniques held on 30-01-2014 & 31-01-2014

Behavioral pattern for successful living held on 04.oct.2013 at Tamil Nadu Open

University, Saidapet, Chennai.

## **PAPERS PUBLISHED**

☒ Composite dialogue between India and Pakistan-a frame analysis, ISSN No-2321-5488,Volume-I Issue-2/August-2013,research directions

☒ Indian Foreign Policy and media framing ,Indian streams research journal, issn no-2230-7850,volIII,issue VI/July-2013

☒ Political solution garnered by the print media in resolving the Sri Lankan conflict, issn no:2249-894x,vol-III,issueVII,April 2014, Review of Research

☐ Conflict and Resolution as sought by print media in the Georgia Vs South Ossetia

☒ Operation cast lead and after math, Indian streams research journal, vol III issue xii Jan 2014,issn no;2230-7850

☐ Operation cast lead and after math, golden research thoughts, issn no:2231-5063,Issn no-2231-5063,vol II ,issue VII/Jan-2014

☐ The failure Sri Lankan ceasefire accord in 2002 and its aftermath, review of research, issn no:2249-894x,vol-3,issue-4,jan 2014

☐ Political solution garnered by the print media in resolving the Sri Lankan conflict, golden research thoughts,issnno-2231-5063,vol-III,issueII/august-2013

☐ Internet usage has increased with accessibility to mobile phones.\_\_\_ with special reference to Kodaikanal, hill station, Tamil Nadu India. Indian streams research journal, vol-IV,ISSN no:2230-7850I-IV,issue-II,march-2014

☐ Analysis of the letter to the editor - content analysis issn no;2321-5488,ueVIII/feb-2014 Research direction,vol1

☐ Sethussamudram project and its raging controversy in the Indian national press-I, vol ,3,issuexi,may 2014 ,issn no:2231-5063

☐ Samudram project and its raging controversy in the Indian national press-II, view of literature,vol1 issue10,may 2014 issn 2347-2723

☐ Peace process between India and Pakistan in the aftermath of beheading of the Indian soldiers - 2013,volume-Iv issue VI july -2014, Indian streams journal,ISSN 2230-7850

☐ Ukraine crisis and role of Russia, golden research thoughts, issn no-2231-5063, vol-4,issue-2/august-2014

□ Talks flounder during Modi government between India and Pakistan, Indian streams research journal, Issn 2230-7850,volIV issue-VIII, Sept 2014

□ The impact of smart classrooms on school children, golden research journals, November 2014,

## **Reviews**

- Review in the Tribune, published from Delhi
- Review in the organizer
- Review in the new Indian express
- Review in the Hindu
- Published in all websites- international launch by the publisher

## **SEMINARS, CONFERENCES AND WORKSHOPS-- Presentations**

- International conference Human rights reporting in the national dailies, Chennai,
- International conference- education and ethics, Tamil Nadu
- The impact of mass media on society Chennai
- International conference- role of media in consumer awareness and promotion of consumer rights
- International conference on ICT and women empowerment
- International conference on education for peace
- International conference on violence against dalit women
- International conference role of women in politics
- International conference on national conference against women and children: reforms and remedies held on 8-9 march 2013
- National conference on the role of mass media in the contributions of social reformers.
- International conference on issues and trends in the contemporary politics and public administration held on 5<sup>th</sup> September, 2013, at Tamil Nadu Open University, Chennai.
- International seminar on research methodology for economics –a practical approach to advanced level research held on 13 th September ,2013, Tamil Nadu Open University ,Chennai.

## **INNOVATIONS & CONTRIBUTIONS**

## **TRAINING AND EXTENSION**