

MOTHER TERESA WOMEN'S UNIVERSITY

KODAIKANAL



RED RIBBON CLUB

The Red Ribbon Club of Mother Teresa Women's University is an on-campus intervention program for Post Graduate students to support AIDS control. It is initiated and supported by Tamil Nadu State AIDS Control Society (TANSACS).

Its **objectives** are

- Inculcate life skills into students for better and healthier life.
- Educate students with correct, concise and adequate information and heighten their level of awareness about HIV/AIDS/STI/sexuality and other related issues (thus eliminate myths and misconceptions).
- Enable students, to identify and understand situations of exploitation and abuse.
- Sensitize the students regarding care and support needs of victims and instill in them the spirit of helping and supporting the people living with HIV & AIDS and reduce the stigma and discrimination against them.
- Increase students' access to health care services related to HIV/AIDS/drug use.
- Organize and facilitate voluntary blood donation camps and mobilize the students for voluntary blood donation.
- Sensitize the students about the problems of transgender and the societal need for co-existence.
- Create among the students a cadre of peer educators for seeking and encouraging positive health behaviour as well as ensuring sustainability of the club.

The best way to control HIV spread is to confront it, talk about it, and adopt safe behaviour for prevention. Hence we follow the motto "TALK AIDS TO STOP AIDS".

Activities of RRC

1. Organising one day Orientation Programme for all first year post graduate students on the topic “CELEBRATING LIFE”.
2. Exposure Visit to –ICTC, Government Hospital, Kodaikanal , Blood Banks & HIV Homes
3. World AIDS Day observed on 1st December



4. Experience sharing - by HIV infected person , Transgender etc
5. Organising rallies, competitions- posters, rangoli, slogans, street plays etc
6. Video session on AIDS awareness
7. Trainings for Peer Educators - To sensitize and create future leaders.
8. Blood Donation camps organised in association with blood banks.