

MOTHER TERESA WOMEN'S UNIVERSITY

KODAIKANAL – 624 102

**Department of English and Foreign
Languages**

&

**Tamilnadu Common Wealth Mother
Teresa Women's International Centre**

**Cordially invite you to a
Two Day International Conference
(Blended Mode)**

On

Ethnocentrism in Literature

27th and 28th July 2023

RESOURCE PERSONS

Dr. Franklin Thambi Jose

**Senior Lecturer, Faculty of Languages and
Communication, Sultan Idris Education University
35900, TanjongMalim, Perak, Malaysia**

Dr. S. Jessie Furvin

**Head,
Department of African Languages and Literature,
University of Eswatini (Swaziland),
Kwaluseni Campus, Kwaluseni,
Kingdom of Eswatini (Swaziland)**

Venue

**Mother Teresa Women's University
Kodaikanal**

ABOUT THE UNIVERSITY

Mother Teresa Women's University, with its foundation stone laid by the Nobel Laureate for peace, St. Mother Teresa, stands as an Epitome of Women Empowerment at, Kodaikanal, the princess of Hills, in Dindigul District. Mother Teresa was established in 1984 under Act 15 of Tamil Nadu with the lofty vision of "Empowering Women through Education". The University plays a catalytic role in women's empowerment and building an inclusive society.

ABOUT THE DEPARTMENT

The Department amalgamates disciplines in dynamic dialogue with each other, ensuring both specific knowledge and a more general ability to think. This wide range of courses offered in M.A., M.Phil., and Ph.D., will prepare the graduates for a variety of careers in higher education, and at any field that requires an agile mind able to traverse across borders. It publishes the University's official Newsletter the "News Flash" and a journal "Gender & Progress". The Department has a Foreign Language Lab which caters to the needs of rural students through imparting Communication Skills Spoken English and Advanced Grammar Classes are conducted. The Department offers courses with the main focus on Feminist Literature and Women's Writings.

ABOUT THE CONFERENCE

In a world where political boundaries are being strengthened and redrawn with an emphatic vengeance, Culture Studies advocates a benevolent dissolution of it. Culture promotes a diffusion of borders among communities that supersedes the political. Ethnocentrism is the tendency to look at the world primarily from the perspective of one's own culture. Part of ethnocentrism is the belief that one's own race, ethnic or cultural group is the most important or that some or all aspects of its culture are superior to those of other groups. Some people will simply call it cultural ignorance.

Ethnocentrism often leads to incorrect assumptions about others' behavior based on your own norms, values, and beliefs. In extreme cases, a group of individuals may see another culture as wrong or immoral and because of this may try to convert, sometimes forcibly, the group to their own ways of living. War and genocide could be the devastating result if a group is unwilling to change its ways of living or cultural practices.

The concept of cross-cultural relationship is the idea that people from different cultures can have relationships that acknowledge, respect, and begin to understand each other's diverse lives. People with different backgrounds can help each other see possibilities that they never thought were there because of limitations, or cultural proscriptions, posed by their own traditions. Becoming aware of these new possibilities will ultimately change the people who are exposed to the new ideas. This cross-cultural relationship provides hope that new opportunities will be discovered, but at the same time, it is threatening. The threat is that once the relationship occurs, one can no longer claim that any single culture is the absolute truth.

BROAD AREAS FOR PAPER PRESENTATIONS

- Cultural Heritage and Hybridization
- Intercultural and cross-cultural studies
- Ethnocentrism in literature
- Cultural economics
- Intercultural communication
- Historical narratives
- Socio-cultural narratives
- Ethics for changing worlds
- Organisational culture
- Visual culture studies

CALL FOR PAPERS

We invite original and unpublished papers on the theme from Academicians, Research Scholars, Students, and Working professionals from related areas.

GUIDELINES FOR PAPER SUBMISSION

- ✦ Standard A4 size paper with 1.5 margins on all sides
- ✦ 1.5 line spacing
- ✦ Scripts should be in MS Word - Times New Roman, Font Size 12
- ✦ Title page: full name of the author(s), designation, email, affiliation, and title of the paper
- ✦ All full submissions should follow the 8th edition of the MLA style sheet for citing sources
- ✦ Abstract must not exceed 300 words
- ✦ Full paper must be a minimum word limit of 2,500 and maximum word limit of 4,000 words
- ✦ Soft copy of the abstract and full paper may be sent as an e-mail attachment
- ✦ To: icel2k23@gmail.com

Registration Fee (only for presentation)

| | | |
|--------------------|---|----------|
| Student Presenters | : | Rs. 300 |
| M.Phil Scholars | : | Rs. 500 |
| Ph.D. Scholars | : | Rs. 1000 |
| Faculty | : | Rs. 1500 |

Each presenter will be given 5 to 8 minutes for presentation, followed by a discussion.

Dates to Remember

Date of the Conference: **27th & 28th July 2023**

Last Date for sending Abstracts: **03.07.2023**

Last Date for Registration: **10.07.2023**

Last Date for sending full Paper: **17.07.2023**

For publication in UGC Care listed Journal:

1. Online payment must be made after getting E-mail confirmation from the committee and the amount for the publication will be mentioned in the mail.
2. Co-Authors must also pay the registrations.

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For Further Queries

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Registration Link:

<https://forms.gle/SkjgZ2PEDuck6hdz7>

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KODAIKANAL – 624 102**

**TWO– DAY INTERNATIONAL CONFERENCE
(Blended Mode)**

ON

ETHNOCENTRISM IN LITERATURE

REGISTRATION FORM

Name:

Designation:

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