



Faculty Name: Dr. R. Poornimarani

Designation: Assistant professor of commerce

Date of Join in the Institution: 27.3.2015

Contact: 94871 56054

1	Official Address	Dr.R.Poornimarani Assistant professor of commerce Mother Teresa women's university Attuvampatti-Kodaikanal,624101.
2	Employee Number	A041/COM/MTWU
3	Date of Birth	15/5/1983
4	Contact Phone (Mobile)	94871 56054
5	Contact e-mail (s)	ranipoornima46@gmail.com

Academic Qualifications: M.COM; M.Phil; Ph.D

Teaching Experience: ___ 14 ___ Years ___ 2 ___ Months

Research Experience: ___ 6 ___ Years

Additional Responsibilities: Head of the department at UG MOTHER TERESA CONSITUENT COLLEGE-KODAIKANAL

Designation	Period
Assistant professor of commerce and Hod i/c (UG)	1.4.2015 to 30.4.2019
Public relation officer	2019 -2020
Entrepreneurial development cell member ,pallapatti – 1adurai.	2019-2020
IQAC representative for commerce department	2020-2021

Library incharge	2020-2021
Internship incharge	2020-2021

Areas of Research: Financial management, Human resource management, marketing & Banking

Research Supervision / Guidance (in Numbers):

Programme of Study		Completed	Ongoing
Research	PhD	1	4
	M.Phil	1	
Project	PG	20	
	UG/Others	16	

Details regarding publications in journals and books with ISSN&ISBN

(TILL THE PROFESSIONAL PERIOD HELD)

SL.N O	Title Of The Article	Author	CO-Author	Name Of The Journal	International/ National	ISSN/IS BN/Vol No, Mon th, Pages
1	A Study on the financial performance of BHEL	DR.R.Samin athan Ph.D(RESE ARCH GUIDE)	MS.R.Poorni marani	Innovative structure for emerging business paradigms	International	ISBN:97 8-81- 909038- 3,VOL-2

2	An analytical investigation financial planning & preervative of grama vidiyal micro finance private limited	MS.R.Poornimarani	-	International journal management&development	International	ISSN-2320-0685, VOL-2(2013)ISSUE NO.4(NOV)27 TO35
3	A study on the financial evaluative by using Ratio analysis of BHEL-trichy	DR.R.Saminathan	MS.R.Poornimarani	Internatinal journal management focus	International	ISSN:2250-2971, VOL .1,ISSUE NO.3,JULY,SEP 12.PAGE E21to29
4	A study on financial perFormance of BHEL By using moving average	MS.R.Poornimarani	DR.R.Saminathan	Research Explorer	International	ISSN:2250-1940, FEB-2014, VOL-1,PAGE: 86-89
5	A study on cost management of BHEL ltd	DR.R.Saminathan	MS.R.Poornimarani	Research Explorer(indian academic research association)	International	ISSN-2250-1940, VOL-2,FEB-2013,ISSUE-3,PAGE 24-26
	An analytical investigation					ISSN:2249-1058,DE

6	on financial key parameter and forecasting analysis of BHEL –ltd	DR.R.Saminathan	MS.R.Poornimarani	International journal of marketing and technology	International	C-2013, VOL,31,ISSUE12,PAGE 75 to89
7	A study on financial forecasting of BHEL by using scenario analysis	MS.R.Poornimarani	MS.R.Poornimarani	Annamalai journal of business review	International	ISSN:0974-1690 ,VOL-4,JULY-dec-2013
8	A study on the financial performance of BHEL-trichy	DR.R.Saminathan	MS.R.Poornimarani	Empowerment of married women thanjavur town	International	ISSN:0974-1690 ,JAN-JUN-2013,PAGE 28 to35
9	A study on financial performance of BHEL	MS.R.Poornimarani	-	International journal of managhemnt research	International	ISSN:2249-8872 ,OCT-2013,PAGE,20 to26
10	Financial performance analysis of BHEL	DR.R.Saminathan	MS.R.Poornimarani	INTERNATINOAL JOURNAL OF EXCLUSIVE MAN AGEMENT RESEARCH	International	ISSN:2249-8672 ,OCT-2013,PAGE-20to26
11	Strategies to manage new dieseses like swine flu,bird flu,super bug	DR.R.Saminathan	MS.R.Poornimarani			

12	A Study on employee absenteeism in Coimbatore murugan mills ltd	Dr.R.Poorni marani	-	International journal of research	international	Issn:2348-6848Page no:130
13	A study on employees turnover in Coimbatore murugan mills ltd	Dr.R.Poorni marani		International journal of research	international	Feb-2017,page no:71-78,issn:2395-0463
14	Marketing of services with reference to life insurance of india	Dr.R.Poorni marani		A Collection of selected research articles on commerce and management	isbn	Isbn – 978-93-83213-05-4page no: 15-16
15	Waste management methods and regulation	Dr.R.Poorni marani		Municipal solid waste management at bengaluru a review on role of bbmp in waste management	Isbn:	Isbn:978-93-86146-34-2 page no:39
16	Market analysis on waste management business	Dr.R.Poorni marani		Waste management practices	isbn	Isbn:978-93-86146-34-2page no:63

17	Waste hierarical for sustainable life	Dr.R.Poorni marani		Waste management practices	isbn	Isbn:978-93-8614-6-34 page no:89
18	A study on growth and challenges Of modern e-commerce in india	Dr.R.Poorni marani		Ugc listed Shanlax international journal of commerce	international	Issn:2320-4168 Page no:118
19	A Study on financial comparison of icici with sbi		Dr.R.Poorni marani	International journal of management studies and research	International Ugc approved	Issn:2455-6092-2455-1562 page no:121-125
20.	Influence of demographic variables on banking services		Dr.R.Poorni marani	International journal of interdisciplinary research in arts and humanities	International refereed journal	Issn-2245-3154 page no:179-185
21.	Demographi c variables of women customers and their influence on women customers at public sector banks		Dr.R.Poorni marani	International journal of computational research and development	International refereed journal	Issn-2156-3437pag e no:167-171
22.	Life style and occupation of scheduled tribes at kodaikanal hill station an research	Dr.R.Poorni marani		Tactful management	National	Issn 2245-5536 page no:1619

23	A Study on leadership styles practiced by principals at self finance colleges		Dr.R.Poorni marani	International journal of humanities and social sciences	Ugc refereed international journal	Issn-2314-393x
24	A Study on comparative analysis of icici and sbi with its financial status		Dr.R.Poorni marani	International journal of humanities and social sciences	Ugc refereed international journal	Issn-2314-393xs

S. N	Title of the article	Author	Co-author	Name of the Journal	National Or International	Month & Year of Edition	ISBN/ISSN Number (volume and page numbers)
25	The Balance Score Card- Performance Measurement Tool-A Study with reference to TII Limited in Chennai City.	Ms. K.Karpagambai	Dr.R.Poornimaran	International Journal of Creative Research and Studies-IJCRS	International	August 2019	ISSN No: 0249-4655 Volume- 3 ,Issue-8 Pages: 86-95
26.	The Individual Development Plan (IDP) – Performance enriching approach of TIDC with Reference to Chennai City	Ms. K.Karpagambai	Dr.R.Poornimaran	International Journal of Analytical and Experimental Modal analysis. An UGCCARE Approved Journal	International	September 2019	ISSN No: 0886-9367 Volume- XI ,Issue-IX Pages: 433-439. AN ISO: 7021-2008 Certified Journal.
27	Consumer perception on online food ordering and delivery in Bangalore city	Ms. Amudha	Dr.R.Poornimaran	International Journal of Trend in research and Development UGC CARE	International	September 2019	ISSN 2394-9333 Impact Factor-4.004
28	Balance	Ms.	Dr.R.Poornimaran	International	Natio	Sept	ISSN No: 2394-

	Score card Strategy- Driving Performance of TIDC in Chennai City	K.Karpagambigai	i	Journal of Trend in Research and Development. UGC- CARE	nal	emb er 2019	9333PIF –Impact Factor-4.004, Pages-7 - 13.
29	Performance Measurement using Balance Score card Approach- A study with Reference to TIDC at Chennai city	Ms. K.Karpagambigai	Dr.R.Poornimaran i	Gurunanak Journal of Multidisciplinary Research- GNJMDR.	Internationa l	Sept emb er 2019	ISSN No: 2277-1409 Volume 1. Issue No-2 Pages: 55-61.
30	A study on growth and challenges of Modern E Commerce	Ms. Amudha	Dr.R.Poornimaran i	Shanlax International Journal of Commerce	Internationa l	Octo ber 2019	ISSN 2320-4168 Impact Factor-4.118
31	Municipal Waste Managment at Bengaluru. A role of BBMP in waste management	Ms. Amudha	Dr.R.Poornimaran i	OVIA Publication	Natio nal	Octo ber 2019	ISBN 978-93-86146-34-2

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32	An integrated Syystem of human resource management information system	Karpagambigai ,	Dr.R.Poornimaran i	Studies in Indian Place Names UGC CARE	Natio nal	2020	ISSN- 2394-3114
33	principals leadership style and its relationship in determining job satisfaction of private degree college teachers working in north bangalore	J.Amuda,	Dr.R.Poornimaran i	Muktshabd journal UGC CARE	Natio nal	2020	ISSN N0:2347-3150
34	Balance Score Card Strategy Driving Performance of TIDC in Chennai City	K.Karpagambigai,	Dr.R.Poornimaran i	Muktshabd journal UGC CARE	Natio nal	2020	ISSN: 2394-3114

35	The impact of Transformational Leadership style practiced by Principals in determining the job satisfaction of teachers working at Private colleges in Bangalore City	J.Amudha,	Dr. R. Poornimarani	Think India (Quarterly Publication)UGC CARE	National	2020	ISSN- 0971-1260
36	A study on comparision about working capital management of state bank of india and industrial credit and investment corporation of india	S.Devi	Dr,R,pooraniamaran	Think India UGC CARE	National	2019	ISSN-0971-1260
37	Employee job satisfaction	Karpagambigai	Dr.R.Pooraniamaran	Kala sarvor UGC CARE	National	2020	ISSN-0975-4520

reference with reference to tiic in chennai city							
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FDP AND REFRESHER COURSE ATTENDED:

Sl.No.	Programme	Duration	Organized by
1	Empowering educators	Empowering educators on Sep -2019	The institute of company secretaries of India ICSI AT VIVEKANADHA COLLEGE FOR WOMEN
2	IQAC virtual FDP on role of teachers in quality enhancement and accreditation	May 11 th 2020 to May 18 th 2020	Krishthu jainth college (autonomous)Internal quality assurance cell (IQAC)
3	School of management faculty development Programme on building an optimal portfolio in the post Covid 19 world	May 21 st to 28 th May 2020	Krishthu jainth college (autonomous)Bangalore
4	Ministry of government of india sponcer refresher course at university of Delhi	Dec-21 st to 3 rd jan 2021	University of Delhi

Funded Research Projects:

Completed project:

S.No.	Agency	Period		Project Title	Amount (Rs.)
		From	To		
1	UGC MINOR PROJECT	2017	2020	EDUCATION ATTAINMENT AND EMPOWERMENT OF RURAL WOMEN IN AND AROUND ATTUVAMPATTI-KODAIKANAL	3,00000

Distinctive Achievements / Awards: 10 . Prizes, Medals, Awards and Other Honor Received

Sl.no	Name of The Institution/University/School	Prizes, Medals, Awards	Purpose
1	Bharathidasan University – Ponnaiyah Ramajayam College Thanjavur April-2006	Award For University Rank Holder	10 th university rank holder
2	Thanjavur Educational Sowrarstra Aided Association	Gold Medal Awarded	First Mark Among Thanjavur B.Com Students(April-2004)
3.	Indian academic researchers association(IARA)	IARA AWARD	Best faculty award - 2017

Events organized in leading roles:

Number of Seminars / Conferences / Workshops / Events organized: Total	Total
1. National level seminar :	3
2. Refresher Course :	-
3. Workshop :	1
4. International seminars	2
5.Extension activity	1

Membership in Professional Bodies: 1. Indian association of commerce

2.Indian accounting association

1.Academic Bodies (such as Board of Studies, etc.):

BOS:

1. Member in mother Teresa womens university college
2. Subject expert at Rathinam college of arts and science-Coimbatore
- 3.Subject expert in MBA Financial management and banking courses-Madurai kamaraj university-Madurai.
- 4.Subject expert for board of studies of b.com course at vivekanandha college for women-Thiruchencodu.

College Affiliation Committee – Inspection committee member for bon securs college of arts and science -Dindugul

Resource Persons in various capacities: Number of Invited / Special Lectures delivered:

1. National seminar icsr sponser at umayal ramanathan college for women – Karaikudi in the topic GST AND ITS OVERVIEW jan-2017.
2. National Seminar speaker at Dhanalaxmi srinivasan college-perambalur in the topic Knowledge management feb-2017.
3. Refresher course technical session resource person for commerce at Madurai kamaraj university in the topic GST and its impact Feb-2018
4. Refresher course technical session for interdisciplinary course Environmental science at Madurai kamaraj University in the topic Disaster awaiting at kodaikanal, feb-2018
5. State level conference at Sourarstra collge –Madurai ,technical session in the topic innovative strategies in new globalization era, feb-2019
6. National level seminar speaker in the topic innovation of new entrepreneurs and their ideas at Marudhupandiar college of arts & science –thanjavur on 20/2/2018

Question paper setter ,Board chairman,evaluator:

1. Board chairman for MBA general at annamalai university form 2012 to 2018
2. Question paper setter for periyar university from 2017-2020
3. Evaluator at annamalai university, periyar university