



Faculty Name: Dr.S.VALLI DEVAENA

Designation: Assistant Professor

Date of Joining in the Institution: 21.6.2010

Contact:

1	Official Address	Mother Teresa Women's University, Research & Extension Centre Madurai
2	Employee Number	A025/COM/MTWU
3	Date of Birth	14.04.1969
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Academic Qualifications: M.Com., M.Phil., B.Ed, PGDCA, Ph.D

Teaching Experience: ____9__ Years _____ Months ---4---- days

Research Experience: ____8__ Years

Additional Responsibilities:

Designation	Period
Hostel Warden	July 2010 to April 2011
EDC Coordinator	2013 to Till date
NSS Programme Officer	Mar 2016- May 2018

Areas of Research: Banking and Marketing

Research Supervision / Guidance (in Numbers):

Programme of Study		Completed	Ongoing
Research	PhD	3	3
	M.Phil	33	1
Project	PG	44	1
	UG/Others	-	-

Publications (in Numbers):

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
67	29	38	55	Books-3 Chapters -1 Monographs-1 Manuals-2 Study Materials (DDE)-8

Workshops/Seminars Attended/Participated

International		National		Others
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Special Training/ Refresher Attended

11

Funded Research Projects:

I. Ongoing Projects:

S.No.	Agency	Period		Project Title	Amount (Rs.)
		From	To		
-	-	-	-	-	-

II. Completed Projects:

S.No.	Agency	Period		Project Title	Amount (Rs.)
		From	To		
1	ICSSR	March, 2012	May, 2015	Empowerment of Women in Self Help Groups through Micro Finance- A study with reference to Kodaikanal	Rs 6,05,750

III. Consultancy Projects:

S.No.	Agency	Period		Project Title	Amount (Rs.)
		From	To		
-	-	-	-	-	-

Distinctive Achievements / Awards:

Nil

Events organized in leading roles:

Number of Seminars / Conferences / Workshops / Events organized: Total	
State Level	1
1. National level seminar :	-
International Level	4
Regional Level/others	39
2. Refresher Course :	-
3. Workshop :	-
4. National Youth Parliament Competition :	-
5. Extension Activity	5

Overseas Exposure / Visits:

Year	Country	Purpose
25 & 26.9.2013	Dubai, UAE	Paper Presented at International Conference

Membership in:

1. Professional Bodies: Nil

2. Editorial Board: 4

International Journal of Economics and Business Management

Associate Editor in Proceedings of Research Articles on Commerce and Management

SPARK Journal 2013-14

Sustainable Business- with ISBN 81-86520-27-9

3. Advisory Board: nil

4. Academic Bodies (such as Board of Studies, etc.):

I. Board of Studies – yes – JA College, APA College ,

II. Academic Council –

III. Academic Audit – nil

IV College Committee –

V Board of Selection – yes –Guest Faculty in Commerce Coimbatore Centre

Resource Persons in various capacities:

Number of Invited / Special Lectures delivered: 16

Others:

1. Articles published in Newspapers / Magazines: nil

2. Products developed: nil

3. No. of PhD Thesis evaluated : 3

4. No. of PhD Public Viva Voce Examination conducted: 3

Research Experience

Guided: M.Phil 40

Sl.No	Name of the Candidate	Title of the Dissertation	Submitted to	Year of Submission	Remark
1.	A.Paul Pandi	A study on the Human Resource Management of Match Industry in Kovilpatti	Madurai Kamaraj University,	May, 2010	Awarded
2.	M.Anitha Ayyammal	A study on the Consumers' Buying Behaviour of Two Wheelers in Srivilliputhur	Madurai Kamaraj University,	May, 2010	Awarded
3.	K.Chitra Murugeswari	A study on Customer Satisfaction and Problems towards Mobile Banking Service of ICICI Bank at Tenkasi Branch	Madurai Kamaraj University	May, 2010	Awarded
4.	A.R.Ruth Carol	Empowerment of Women in SHG through Micro Finance	MTWU, Kodaikanal	May, 2011	Awarded
5.	R.Meena	Analysis on the Perceptions of Micro Insured towards Micro Insurance	MTWU, Kodaikanal	May, 2011	Awarded
6.	Anusuya Mary	Customers Satisfaction towards Internet Banking	MTWU, Kodaikanal	May, 2011	Awarded
7.	A.Vanitha	Socio Economic Conditions of Tribe in Nilgiri Hills	MTWU, Kodaikanal	May, 2012	Awarded
8.	A.Chrisitnal Priya	A Study on Travel Agents Business in Kodaikanal	MTWU, Kodaikanal	May, 2012	Awarded
9.	N.Silamboli	An Analysis on Marketing Straegy of Export Markets in Karur	MTWU, Kodaikanal	May, 2012	Awarded
10.	X.Suriya Prabha	Socio Economic Conditions of SHG Members in Kodaikanal	MTWU, Kodaikanal	May, 2012	Awarded
11.	M.Anees Fatima	Empowerment of Women in SHG through Micro Finance(A study with reference to Pannikadu)	MTWU, Kodaikanal	May, 2013	Awarded
12.	P.Nirmala	Socio Economic conditions of Women in SHG in Kodaikanal Villages	MTWU, Kodaikanal	May, 2013	Awarded
13.	Suba Velanganni	Socio Economic conditions of Women in SHG in Kodaikanal Township	MTWU, Kodaikanal	May, 2013	Awarded

14.	M.Chitra	An Analysis on Human Resoruce Management in Spinning Mills of Vedasandur Taluk in Dindigul District	MTWU, Kodaikanal	May, 2014	Awarded
15.	P.Lalitha	Women Workers Problems In Unorganised Sectors – With Special Reference to Kodaikanal	MTWU, Kodaikanal	May, 2014	Awarded
16.	S.Sudha	Assessment of Etntrepreneurship skills of women polytechnic college students in Tuticorin district.	MTWU, Kodaikanal	May, 2014	Awarded
17.	G.Nivashini	Marketing of Educational Services by the Central Board of Secondary Education Schools at Chennai	MTWU, Kodaikanal	May, 2014	Awarded
18.	S.Bavani	A Study on Women Empowerment and Venture Management in Kodaikanal Taluk	MTWU, Kodaikanal	May, 2014	Awarded
19.	Princy. J	Empowerment of Women Employees in Nationalised Banks in Chennai	MTWU, Chennai	May, 2014	Awarded
20.	M.Geetha	Technology Transforming the Texture of Banking Services	MTWU, Chennai	May, 2014	Awarded
21.	B.Sangeetha	A Study on Employees Perception on the Effectiveness of Working Environment at Cognizant Technology Solutions	MTWU, Chennai	July, 2015	Awarded
22.	C.G.Prasanna Lakshmi	A Study on Employees Perception towards Total Quality Management Practices of Agbros Glass Works (India) Pvt. Ltd	MTWU, Chennai	July, 2015	Awarded
23.	J.Sangeetha	An analysis on Consumer Satisfaction Towards Online Shopping Experience among Working People- A study with reference to Chennai	MTWU, Chennai	July, 2015	Awarded

24.	R.Divya Priya	The Level of Customer Satisfaction Towards Gold Loan offered by Banking and Non Banking Sector in Chennai City	MTWU, Chennai	July, 2015	Awarded
25.	T.Nandhini	A study o Consumer Decision Making Process in Buying Life Insurance Policies with special reference to Kodiakanal	MTWU, KKL	April, 2016	Awarded
26.	S.Saleth Mary	An analysis on the problems of tiny sector entrepreneurs in Kodaikanal	MTWU, KKL	April, 2016	Awarded
27.	J.Mehala Devi	A study on working capital management of Oil and Natural Gas Corporation Limited	MTWU, KKL	April, 2016	Awarded
28.	S.Kavi Priya Devi	A study on Customer Satisfaction towards Central Cooperative Banks in Kodaikanal	MTWU, KKL	April, 2016	Awarded
29.	K.Marina Roseline	Awareness among Customers towards Green Products in Chennai	MTWU, Chennai	July, 2016	Awarded
30.	P.Bala Mithra	Customer Satisfaction towards Online Shopping at Chennai	MTWU, Chennai	July, 2016	Awarded
31.	M.Sukanya	Analysis on Stock Market	MTWU, Chennai	July, 2016	Awarded
32.	N.Mangalam	A Study on Financial Performance Analysis of Bannari Amman Sugars Limited, Sathyamangalam (DDE Centre- Erode- Set College)	MTWU, Chennai	2016	Awarded
33.	G.Vimala	A Study on Consumer Behaviour towards Health Care Products with special reference to Gelusil MPS Antiacid Syrup at SOUTH Salem District	MTWU, Chennai	2016	Awarded
34.	P.Yasodha	A Study on Consumer Behaviour of Nestle Baby Foods with reference to Salem District	MTWU, Chennai	2016	Awarded

35.	P.Sudha	Financial Performance of Select SIM Company	MTWU	April, 2017	Awarded
36.	S.M. Thendral	Impact of Online Advertisement on Shopping Behaviour of \working people in chennai.	MTWU, Chennai	Sep 2017	Awarded
37.	Mrs.G.Narmada	Impact of Capital Structure on Profitability of Telecom Industry in India	MTWU, Chennai	June 2017	Awarded
38.	Mrs. Radhamani	A Study on Financial Statement Analysis of Union Bank of India, Tamil Nadu	MTWU,	Sep 2017	Awarded
39.	M.VishvaBarathi	Awareness on Intellectual Property Rights among Engineering College Students In Madurai	MTWU	June, 2018	Awarded
40.	K.Chellammal	Achievement Level of Trans genders in Madurai	MTWU	June, 2019	Submitted

Guiding: Ph.D (6)

Sl.No	Name of the Candidate	Title of the Dissertation	Remarks
1	G.Jothi Lakshmi	An Analysis on Entrepreneurial Schemes to Women Entrepreneurs in Virudhunagar	Reg: 20.2.2013 Awarded: sep, 2019
2	B.N.Sathyabama	Retention Strategy in 3 star hotels in Bangalore city	Reg: 6.2.2015 Awarded: sep, 2019
3	V.Vani	Green Banking Practices in Theni District	Reg: 20.2.2013 Awarded:
4	N.Sugitha	Green Banking Practices in Theni District	Reg: 20.2.2013 Awarded:
5	R.Nithila	Problems in Tourism Marketing in Madurai	Reg: 20.2.2013 Awarded: 2018
6	M.C.Shanthi	Empowerment of Women through ICT enabled Services	Reg: 20.2.2013 Awarded:

List of Publications

Book Published: (3)

1. Banking Technology, ISBN : 81-8016-112-9, Teachers Publishing House, Coimbatore, Tamil Nadu, December, 2008
2. Beauty Care Service Providers, ISBN : , Shanlax Publication, Madurai ISBN:978-93-80686431, November, 2013

3. Socio Economic Conditions of Tribals in Ooty, ISBN : , Shanlax Publication, Madurai
ISBN:978-93-80686547, November, 2013

National Publications: (38)

1. Banassurance –An Emerging Distribution Models - Indian Economic Panorama, Vol 19, No.1, April 2009, P.No 9 -10
2. A Study On Customer Satisfaction And Problems Towards Mobile Banking Service Of ICICI Bank Tenkasi Branch Business Plus – Vol 1 No 4-July 2011, ISSN 0975-9336 P.No 42,
3. Awareness of Micro Insurance among Micro Insured, Dr.N.G.P.Arts & Science College, Coimbatore, ICSSR, ISBN :978-81-920-808-1-9 Sep 2011, P.No. 75-79,
4. Role of Micro Finance in the Economic Empowerment of SHG Members in Kodaikanal, Dr.N.G.P.Arts & Science College, Coimbatore, ICSSR,ISBN :978-81-920-808-1-9 Sep 2011, P.No. 87-90
5. Pricing Strategy and Consumer Satisfaction Level with respect to Branded Two Wheelers – Challenges, Opportunities and Emerging Trends in Marketing,Publishers: -Excellent Publishing House, New Delhi., ISBN 978-93-81583-14-2. November, 2011- P.No268-272
6. Awareness on Micro Insurance among Micro Insured-Factor Analysis-Journal of Commerce and Management Research –vol 2,issue 2, March 2012- ISSN 2249-0442 P.No 49-53
7. Job Satisfaction level of Match Workers in Kovilpatti- Factor Analysis- Journal of Commerce and Management Research (JCMR) Volume -2 Issue-3 June-2012 ISSN 2249-0442 P.No.43-49
8. Micro and Small Scale Sector- A Preview, Banking Finance ,Vol XXV , No.07 July 2012, ISSN -0971-4498, P.No 23-26
9. Socio Economic Conditions of Internet Banking Customers and their level of satisfaction- A study with reference to Kodaikanal-Change Ahead-, ISBN 978-93-81723-05-0, July 2012 P.No 172-178
- 10.Travel Agencies Business- An Opinion Evaluation (A study with reference to Kodaikanal) Dynamics of Modern Business Strategies and Tools for Enhancement, ISBN 978-81-925376-1-0, Dec 2012- P.No.162-165

11. Socio Economic Conditions of Beauty care service providers in Virudhunagar International Trade after the Economic Crisis ISBN 978-81-8371-532-4 Feb 2013 P.No124-127,
12. Rights of Girl Child and Women- National Conference on Violence against Women: Reforms and Remedies held on 8-9 March 2013, P.No71
13. Economic Status of Tribes -Human Rights of Marginalised: Status of Dalits and tribal Women; ISBN No 81-86520-00-7, P:77
14. A study on the Attitude of Customer towards ATM Services with special reference to SBI Bank Madurai-CRM IN Commercial Banks in The era of Globalisation- Virucham Publications-ISBN: 978-93-80314-15-0 Aug 2013 p.no-37
15. Customer Relationship Management in Banking - CRM IN Commercial Banks in The era of Globalisation- Virucham Publications-ISBN: 978-93-80314-15-0 Aug 2013 p.no-32
16. Social Structure of Tribes in Ooty- Vision of an Economics and Business Management ISBN 978-93-83083-07-7 2013 Excellent Publishing House, 2013 P.No 141
17. Schemes for the Development of Women Entrepreneurs in Virudhunagar District, Entrepreneurship, ISBN 978-93-80577-04-3 , Feb 2014 P.No 116-121
18. Opinion Analysis on Gender Issues among Women Construction Workers in Kodaikanal August 2014
19. Influence of Occupational Status of Customers on Service Quality-Strategies for sustainable development Practice in Indian Industries ISBN 978-81-930024-2-1 , Feb 2015, P.no 46-48,
20. Job Satisfaction of Workers – Factor Analysis New Horizons in Corporate Management ISBN 978 93 80509 65 5 Vol 2 Issue 1, Feb 2015 P.No 491-498
21. Influencing Factors for Satisfaction- Factor Analysis Contemporary Developments and Challenges in Human Resource Management ISBN 978-81-8209-294-5, March 2015, P.No 79-83
22. Micro Finance and its impact on the Financial status of SHG Members – Dynamics of Commerce: Catalyst for Sustainable Corporate and Social Growth’ ISBN 9789385109188, March 2015, P.No 128-132

- 23. Micro Finance and its Impact on Financial Status of SHG Members, Prospects and Challenges of Women Entrepreneurs in the Indian Scenario, ISBN 9789384734091, March 2015, P.No 32-36**
24. Chi Square Test on Educational Qualifications and Level of Consumer Satisfaction among Working People towards Online shopping Experience, Changing Scenario of E Commerce, ISBN 978 93 81723 41 8, P.No 106-111, July 2015
25. An Analysis on Employees perception towards Work Environment in IT Sector- Innovative HR Practices in Corporate World, ISBN 978 93 82570-68-4, p.no 34-37, August 2015
26. Influence of Age on Training Program –Correlation Analysis- A Hand Book on Research Articles on Commerce & management- ISBN 978 93-83213 05-4 , Sep 2015, P.No 4-7
- 27. Complaints on Service Quality An Opinion Analysis- A Hand Book on Research Articles on Commerce & management- ISBN 978 93-83213 05-4 , Sep 2015, P.No 70-73**
28. Right to Safety-An Analysis among Women Construction Workers in Kodaikanal- Human Rights to Peace- Ethics and Policies ISBN 978-93-81-723-48-7, Dec 2015, /**August 2016** P.No 66-73
29. Socio Economic Conditions of Internet Banking Customers and their Level of Satisfaction (A Study with Reference to Kodaikanal) Online Marketing of Services in the Globalisation Era, ISBN 978-81-929458-4-2 March, 2016, P.No 345-350
30. Influence of Marital Status of Women Entrepreneurs on Factors for Success – Dynamics of Entrepreneurship ISBN 978 93 81992 43 2, March 2016, P.No 109-113
31. ANOVA Test on Income and Level of Customers Satisfaction among Working People towards Online Shopping Experience - Recent Trends in E Commerce- ISBN 9788192408156 March 2016, P.No 256-261
32. Corporate to Adopt E Governance- Make in India-Initiatives, Ideas & Challenges- ISBN 978-93-81-723-54-8, August 2016, P.No 259-261
- 33. An opinion Analysis on Technology Oriented Banking Services-Recent Trends in Management and Computer Applications- ISBN 9789385977886, Volume I, March 2017-P.No 238-243**

34. Education Vs Factors towards Empowerment –Gender Parity and Employability- ISBN 9788086520295 Feb 2017 P No 216-221
35. Interpersonal Skills-An Analysis on Entrepreneurship Trait-Startup India- A way to Standup India-ISBN 978 9381723678 March 2017 P.No 20-26
36. Influence of Micro Credit on Social Empowerment- Women Entrepreneurship – ISBN 978 93 81723 82 1 P.No 33-37
37. An Assessment on Satisfaction Level and Problems towards SHG Using MANOVA= Make in India- ISBN 978 93 87865 01 3 P.No 148- 154
38. Research Gap Analysis- A Study with reference to Transgenders in Madurai-Social Exclusion and Inclusion of Transgender - ISBN 978 93 88398 39 8 P.No 148-156 Feb 2019

International Publications: (74)

1. Financial Inclusion and Banking Series-Third Concept- ISSN 0970-7247, Oct,2010 P.No52, **UGC APPROVED 48883**
2. Green Banking in India-Third Concept-, ISSN 0970-7247, March 2011, P.No 28 **UGC APPROVED 48883**
3. Analysis on Saving Habit among Micro Finance Beneficiaries of SHGs in Kodaiakanal –The International Journal for Environmental Protection and Rural Development, ISSN 2249-4375, Vol 1, Issue 2, Oct-Dec 2011, P No,41 **R**
4. Analysis on Problems of Customers on Mobile Banking Services of ICICI BANK in Tenkasi Taluk. International Journal of Marketing and Technology ISSN: 2249-1058 Vol 2, Issue 1, Jan 2012 P.No 34-35-Online **R**
5. Factors for Specific Brand Preference- A study with reference to Ponds Talcum Powder- International Journals of Marketing and Technology (IJMT), ISSN: 2249-1058, Volume 2, Issue 4 (April 2012) , P.No. 92-102 Online **R**
6. ANOVA between the statement regarding the Mobile Banking Facility and Type of Mobile Phone owned: A Study with reference to Tenkasi at Virudhunagar Dsitric- International Journal of Commerce, IT & Management ISSN 2231-5756, Vol No. 2 June 2012 Issue No 6, P.No. 98 – 102 **R**

7. Usage Level of Internet Banking Service by Bank Customers at Kodaikanal- The International Journal for Economics and Business Management” Dec - 2012, Volume 1, Issue 2. ISSN 2250-2750 P.No 41-47 **UGC R Y-47151**
8. Analysis on the perception of SHG members on Micro Finance” has published in “The International Journal for Environmental Protection and Rural Development” April - June , 2012, Volume 1, Issue 4. –ISSN 2249 4375 P.No 47-54 **R**
9. Women Entrepreneurial Success”-Indian Journal of Applied Research, Indexed with International ISSN Directory, Paris, August 2012, Vol 1, Issue 11, ISSN -2249-555X P.No 18-19 **R**
10. Women Entrepreneurial Problems- Key Indicator Analysis”-M-Infiniti, Journal of Management Sep 2012, Vol 5, Issue 2, ISSN -0973-7197 P.No 62-66 **UGC APPROVED 44449**
11. Motivational Factors for Beauty Care Service Providers-A Study with reference to Virudhunagar District International Journal of Advanced Research in Management in Social Sciences ISSN 2278-6236, Vol 1, No 3, Sep 2012 P.No 182 **R**
12. Cost and Return analysis on Guava Cultivation- Global Research Review – a Double Peer Reviewed Journal ISSN 2250-2521 Vol II No.II –Dec 2012 P.No 160-168 **R**
13. Socio Economic Conditions of Beauty care service providers in Virudhunagar Research Explorer, Vol 2 Feb 2013, Issue 3, ISSN 2250-1940, P.No-1201 **UGC Approved Y-63185**
14. Service Quality assessment-A case Study International Journal of Research & Business Innovation, Vol 2, July 2013, ISSN 2321-5615, P.NO73-77, Special Issue (Impact Factor 4.153) **R**
15. Opinion Evaluation on Customer Service- A comparative analysis on Customer and Employee groups- Emerging Trends in E Commerce, ISBN 97893-81723-10-9, P.NO.230, August 2013
16. Travel Agencies E Business- An Analysis with ANOVA-online publication ISSN No: 9789382715900- September 2013, P.N162-167- CD **R**
17. Employee Behaviour - An Analysis Using Factor Analysis-International Journal of Advanced Research in Management and Social Sciences (ISSN: 2278-6236) Volume 2, Issue 11, November 2013 P.No 1-9, (Double Blind Monthly Peer Reviewed Journal with **impact factor 6.33** **R**

18. ATM Service Quality- An Analysis using Factor Analysis-International Journal of Research & Business Innovation- ISSN 2321 5615Vol 1., No.3., July-Dec 2013, P.No70-74.
R
19. Physical Evidence –A Part of Customer Satisfaction An Analysis using Factor Analysis International Index Journal - Indian Journal of Applied Research" (Impact Factor 0.8215) calculated by IIFR) ISSN No: 2249 555X, Vol 3, Issue 12, Dec 2013 P.No-1-4
R
20. Preference for Service Quality- An Opinion Analysis THAVAN International Journal of Research in Economics and Banking Vol No 4, Issue No 9,Dec 2013-Feb 2014 , ISSN 2277 1093(O), ISSN 2277 1476 (P) P. No 98-101 **R**
21. Services on loans and advances- Factor analysis- International Journal of Multi Dimensional Research- online ISSN 2321-1784, Vol No 2, Issue No 2, Feb 2014,P.No 140-150 **R**
22. Influence of Education on Travel Agencies E Business-- An Analysis with ANOVA- International Journal of Information Systems and Social Change-special issue Feb 2014,
Online R
23. Strategies for Time Management- Emerging Paradigms in Management Research- ISBN 978-93-80686-96-7, Feb 2014 P.No 117-120
24. Women Entrepreneurial Problems- ANOVA Test between Family Constraints and Factors for success- Global Journal of Commerce & Management Perspective ISSN 2319-7285 Jan-Feb 2014, P.No 66 - 70, Vol 3(1) **UGC R 63858**
25. Factors Influencing Women Entrepreneurs in Beauty Care Service Provide- International Journal of Management, IT & Engineering ISSN 2249 0558 Vol 4, Issue 3 March 2014
UGC R 43839
26. Service Quality Components- Garrett Ranking Analysis- Innovative Facades in E Commerce- ISBN 978-93-81723-26-5, July 2014 P.No 159-161
27. Opinion Analysis on Health Issues among Women Construction Workers in Kodaikanal, Dindigul District, Tamil Nadu Vol.3, Issue 9, September 2014, (TRANS Asian Research Journals) Asian Journal of Multidimensional Research (AJMR) (ISSN:2278-4853) (Impact Factor: SJIF 2013 =4.708) P.No 1-7 **UGC R Y-47638**
28. Opinion and Ranking Analysis on Organisational Environmental Issues among Women construction workers in Kodaikanal –Zenith International Journal of Business, Economics

- and Management Research(SJIF) Scientific Journal Impact Factor ZIJBEMR 4.134 ISSN No 2249 8826 Vol 4, Issue no 9 , September 2014 P.No 195-200 **UGC R 49224**
29. An Analysis on Impact of Branch of study on Leadership Skills- International Journal of Research & Business Innovation Vol.2, No.2, September 2014 issue. ISSN 2321-5615 P No 39-42 Impact Factor 1.53 **R**
 30. Income Vs Frequency of Using the Technology Oriented Services Associated Asia Research Foundation (AARF) International Journal of Management Research ISSN 2321 1709,Vol 2, Issue 9 Sep 2014 Impact Factor 3.142 **R**
 31. Fee Structure Vs Teaching Methods Scholars World, International Multi Disciplinary Journal of Contemporary Research, MAAZ Publications, Online ISSN 2320- 3145, Print 2319 – 5789 (P), 2320 – 3145 (O) Oct 2014 Vol No II, Issue IV , p.no 112-115, Impact Factor 0.654 **R**
 32. An Analysis on Impact of Branch of study on Entrepreneurial Skills. ACADEMICIA: An International Multidisciplinary Research Journal (ISSN: 2249-7137) (Impact Factor: SJIF 2013 = 5.099) Vol.4, Issue 10, and October 2014 . **R**
 33. Opinion Analysis on Fees Structure and Teaching Methods among Central Board of Secondary Education School Students, Journal of Commerce and Management Research ISSN 2249-0442 Vol 4, Issue 3, Dec 2014, P.No 26-30
 34. Analysis on the Role of Leadership among SHG Members in Kodaikanal Township, SRM BIZAD Research Review, ISSN 0952-4957 Vol 1 No.1, Feb, 2015,P.NO 34-37
 35. Retention of Women Employees in three star Hotels, Bangalore Primax International Journal of Commerce and Management Research Online ISSN 2321-3612, Print ISSN 2321-3604, Vol III, Issue No 1 June 2015, P.No 52-55 **R**
 36. Influence of Income Status of Customers on Service Quality International Journal of Recent Research Aspects (IJRRA) ISSN 2349-7688, Vol 2, Issue 2, June 2015 **UGC R 47672**
 37. Influence of Domestic Characters on Purchase Power on Property International Journal of Commerce ISSN 2394- 9597, Vol 2 No 2 August 2015, Special Issue, P.No 47-50 **R**
 38. Influence of Gender of Customers on Service Quality Industrial Engineering, Management Science and Applications 2015, Springer Lecture Notes in Electrical Engineering series (LNEE) which is indexed by EI and Scopus. ISBN 978-3-662-47200-2 p.no 639-645

39. Impact of E marketing strategies on Success – Factor Analysis, College Sadhana, Vol 8 No.1, Dec 2015, ISSN 0974-6838 P.No 30-35
40. Research Gap Analysis on the Study of Green Banking Practices of State Bank of India in Tamil Nadu NJMR, Vol 1 Issue 10, Nov 2015, ISSN 2230 7974, p.no 280-283
41. Basic organizational required in attaining Hotel’s Goals, Asia Pacific Journal of Research, Vol: I. Issue XXXV, January 2016 ISSN: 2320-5504, E-ISSN-2347-4793, P.no 178 **UGC R 45797**
42. *Influence of Travel Agencies E Business: An analysis with ANOVA (a Study with reference to Kodaikanal) international journal of information systems and social change, April –June 2014, Vol 5, No.2, ISSN1941-868X, P.No32-38* **R**
43. Micro Finance and its Impact on Financial Status of SHG Members, Paripex-Indian Journal of Research, Peer Reviewed & Referred International Journal, ISSN 2250-1991, Impact Factor 3.4163, Vol 4, Issue 3, March 2015, Listed & Indexed in International ISSN Directory, Paris, Journal DOI: 10.15373/22501991,P.No 35-36**R**
44. Influence of Age of Customers on Service Quality-Journal of Commerce and Management Research ISSN 2249 0442, Vol 5, Issue 1, March 2015, P.No .22-28 **R**
45. Influence of Age of Customers on Service Quality-International Journal of Scientific Research, Peer Reviewed & Referred A Multi Subject Journal ISSN 2277-8179, Listed & Indexed in International ISSN Directory, Paris, Journal DOI: 10.15373/22778179 P.No53-55, Impact Factor 3.2416, , Vol 4, Issue 4 April 2015 **R**
46. Tourism Policy- Indian Perspective Golden Research Thoughts (International Recognised Multidisciplinary Research Journal) ISSN 2231-5063, Vol 5, Issue 5 , November 2015, Impact Factor 3.4052 (UIF) **R**
47. Influence of Personal Factors of Women Entrepreneurs on Factors for Success-International Journal of Research & Business Innovation (IJRBI), Special Issue-ISSN 2321-5615, Vol 4, No. 2 July 2016, P.No 16-20 **R**
48. Preference Factors for Educational Services-PEZZOTTAITE-International Journal of Trade and Global Business Perspectives ISSN (P) 2319-9059, (O) 2319-9067, Vol 5, No. 3, July-Sep 2016, P.No 2565-2572 **R**

49. Women Entrepreneur- Can they be Successful?- Shanlax International Journal of Management- ISSN 2321-4643-Vol 4, Special Issue 1, October 2016, P.No32-36 **UGC Approved Journal No 44278 R Y- 44278**
50. Impact of Micro Finance on Social Empowerment Asian Journal of Multi dimensional Research (AJMR) ISSN 2278 4853 Vol 6, Issue 11, Nov 2017, P No 10-19 I F SJIF 4.708 **UGC APP R**
51. The impact of tourism Marketing Mix Element offered by Hoteliers on the Perception and satisfaction of Inbound Tourists to Madurai Region- Golden Research Thoughts (International Recognised Multidisciplinary Research Journal) ISSN 2231-5063, Vol 6, Issue 6 , Dec 2016, Impact Factor 4.6052 (UIF) **R**
52. Impact of Micro Finance on Economic Empowerment Associated Asia Research Foundation (AARF) International Journal of Marketing and Economics (IRJME) ISSN 2349 0314Vol 4 Issue 1, January 2017, Impact Factor 5.671 P No 59-69
53. Impact of Marital Status on Employers' Attitude World Journal of Science and Research ISSN 2455 2208 Special Issue April 2017 P No 182-187 **R**
54. Perception-Customers Vs Employees Using Z Test –PEZZOTTAITE Journal-International Journal of Logistics & Supply Chain Management Perspectives ISSN (Print) 2319-9032 (online) 2319-9040 Vol 6 No 2 April-June 2017, P No 72-76 –**UGC APPROVED R 45292**
55. Marital Status Vs Factors towards Empowerment- t Test Researchers World-Journal of Arts, Science &Commerce ISSN (Print) 2231-4172 Vol VIII Issue 3(8) July 2017, P No 52-59 **UGC APPROVED R Y-47335**
56. Monthly Income Vs Factors towards Empowerment- t Test EPRA International Journal of Economic and Business Review ISSN (Print) 2347-9671 online 2349-0817 July 2017 **UGC APPROVED R Y 47335**
57. Occupation Vs Factors towards Empowerment- t Test International Refereed Social Sciences Journal- Journal of Arts, Science &Commerce- Global Research Academy –ISSN 2231 4172 Impact Factor 3.19 Vol VIII Issue 3(8), July 2017 **UGC APPROVED R**

58. An Assessment on Satisfaction Level due to Empowerment using Multiple Regression
Journal of Business Management & Social Sciences Research ISSN 2319-5614 Vol 6, No
10, October 2017 Blue Ocean Research Journals (Online) **UGC Approved 5370**
59. Education Vs Factors towards Empowerment t Test – College Sadhana, Vol 10 No.1(A),
August 2017, ISSN 0974-6838 P.No 30-35 P.No 70-77
60. Grievance Redressal Mechanism –Opinion Study Journal of Management & Science-
Special Issue No 4, Feb 2018 ISSN 2250 1819/E ISSN 2249 1260 P.No 46-50 **UGC
APPROVED 49291**
61. Analysis of satisfaction towards the Empowerment and problems of Micro Finance-
Strutural Equational Model (SEM) Shanlax International Journal of Commerce A Peer
Reviewed, Refereed Scholarly Quarterly Journal Globally Indexed with Impact Factor-
Impact Factor 4.118 **UGC Approved Journal No 44120 Feb 2018, ISSN 2320 4168, Vol 6,
Special Issue, P.No 347-349**
62. Association between Socio Variables (Religion, Community and Nature of Residence) and
their Satisfaction and Problem towards Self Help Groups Global Journal of Commerce &
Management Perspective ISSN:2319–7285 *G.J.C.M.P.,Vol.7(2):74-80 March-April, 2018*
P. No 74-80
63. Association between Profile Variables (Religion, Community and Nature of Residence) and
their Satisfaction and Problem towards Self Help Groups International Research Journal of
Human Resources and Social Sciences ISSN (O) 23494085 ISSN (P) 23944218 SJIF Impact
Factor 5.414, Vol 5, Issue 04, April 2018 P.No 80-91Associated Asia Research Foundation
(AARF)
64. T Test- Awareness on IPR Concept among Engineering College Students in Madurai
Review of Research International Online Multidisciplinary Journal Impact Factor 5.7631
(UIF) Vol 8, Issue -3 December 2018 ISSN 2249-894x P.No 79-84 **UGC Approved
Journal No**
65. T Test- Awareness on IPR Concept among Engineering College Students in Madurai
Vidyawarta International Multi Lingual Refereed Research Journal Impact Factor 5.131
(UIF) Vol 1, Issue -28 April-June 2018 ISSN 2319 9318 P.No 36-40 **UGC Approved
Journal No 41012**

66. Impact of Micro Finance on Decision Making Empowerment – A study of Self Help Group members in Kodaikanal, Dindigul District, Tamil Nadu- International Journal of Multidisciplinary Research Academy (IJMRA)- International Journal of Management, IT and Engineering, Impact Factor 7.119, Vol.9, Issue 2, Feb 2019, P.No 8-21 (O) **UGC Approved Journal No 46823**
67. Impact of Micro Finance on Decision Making Empowerment – A study of Self Help Group members in Kodaikanal, Dindigul District, Tamil Nadu- Ajanta –Peer Reviewed Referred International Multidisciplinary Quarterly Research Journal ISSN 2277 5730 Vol VIII, Issue-1, Jan-March 2019 P.No 73-83 Part VI Impact Factor 5.5, (WWW.SJIFACTOR.COM), **UGC Approved Journal No 40776**
68. Impact of Salary on the Opinion Level of Bank Employees Sadakath Research Bulletin ISSN 23477644, Vol VI, Special Issue 2, March 2019, P.No 1-7 **UGC Approved Journal No 64130**
69. Impact of Experience on the Opinion Level of Bank Employees International Journal of Management and Social Sciences (IJMSS), P ISSN 2249-0191, E ISSN 2349-9761, Vol 8 (2.5) April 2019, P.No 58-60, **UGC Approved Journal No 63251**
70. Can Benefits Awareness on IPR lead Research and Development? (Study among Engineering College Students in Madurai International Journal of Research and Analytical Reviews (IJRAR) Vol 6, Issue 2, P.No 187-194, May 2019, P ISSN 23495138 E ISSN 23481269 **UGC Approved Journal No 43602**
71. ANOVA test between Retailers and Promotional Strategy Think India Quarterly Journal Vol 22 Issue 4 Oct-Dec 2019ISSN 09711260 Impact Factor 6.2 UGC Care Approved International Indexed and Referred Journal-Indexed with Cross ref and DOI <https://doi.org/10.26643/think-india>
72. A Study on the Level of Sanitation Security Among Women –Research Gap Analysis History Research Journal Vol 5 Issue 6 Nov – Dec 2019 ISSN 0976 5425 UGC Care Approved International Indexed and Referred Journal-Indexed with Cross ref and DOI <https://historyresearchjournal.com/> P.No 2393 -2399
73. Green Baking Initiatives- A Case Study Dogo Rangsang Vol 10- Issue 05, May 2020 ISSN 2347-7180, P.No 155-165 UGC Care Listed

74. Service Quality Assessment on Policy Issue and HRM- A Case study Alochana Chakra
(UGC Care Group-1 Journal) AC Journal Vlo IX, Issue VIII, August 2020.ISSN 2231-3990
P.No 1354-1363

Details Papers Presentation (National Conferences / Seminars)

Paper Presented : National (64)

Sl.No.	Date	Title	Organiser	Sponsoring Agency
1	11.2.2006	Profile of urban consumers for Tooth Paste- A study with reference to madurai city	Bharathidasan University, Trichy	
2	25.2.2006	Banking Scene- Indian (Since 1993)	Sri Kaliswari College, Sivakasi	
3	17.3.2006	SHGS Social Mobilisation in Tusunami	A.V.M.M. Pushpam College, Tanjavur	
4	18.3.2006	BPO Services for Economic Development	Vidhya Sagar College of Arts and Science, Udumalpet	
5	29.3.2006	Socio Economic conditions of Powerloom Weavers in Sankarankoil	Gandhigram Rural Institute, Dindigul	UGC
6	30.3.2006	Labour Standards of Globalisation	Manonmaniam Sundaranar University	UGC
7	7.8.2008	Human Rights and Women Empowerment in India	V.H.N.SN. College	UGC
8	17.9.2008	Ethics and Human Values in Service Sector	Yadava College, Madurai	UGC
9	27.9.2008	Banassurance –An Emerging Distribution Model	Sri Kaliswari College, Sivakasi	
10	3.10.2008	The Eminent and Sensation India Retailer and Retail Business	Nehru Institute of Engineering & Technology	
11	5.9.2009	Indian Financial Services Sector: Strategies and Challenges	Manonmaniam Sundaranar University	UGC
12	12.9.2009	Consumer Perception towards the services rendered by SBI in Madurai City	Nadar Saraswathi College of Arts & Science, Theni	
13	28.1.2010	The impact of Global Financial Crisis on poverty and Employment in the Menar region	Arul Anandar College, Madurai	UGC
14	30.12.2010	Expansion of Financial Sector	Navarasam Arts & Science College for Women, Erode	
15	1.3.2011	Scams Galore –An Empediment for desired Indian Economic Growth	St.Xavier's College	
16	18.3.2011	The Microfinance Business Models	Bharathidasan University, Trichy	UGC

17	10.9.2011	Customer Satisfaction about Internet Banking in Kodaikanal	Amman College of Arts & Science, Dindigul	
18	23.9.2011	Awareness of Micro Insurance among Micro Insured	Dr.N.G.P.Arts & Science College, Coimbatore	ICSSR
19	23.9.2011	Role of Micro Finance in the Economic Empowerment of SHG Members in Kodaikanal	Dr.N.G.P.Arts & Science College, Coimbatore	ICSSR
20	11.11.2011	Pricing Strategy and Consumers Satisfaction level on Branded Two Wheelers	Periyar Maniammai University, Tanjavur	
21	7.2.2012	Anova Test –Occupation, Income Level Vs Brand of Talcum Powder used	Dept. of Commerce, Economics,& Management Studies,Kodaikanal Christian College, Kodaikanal	
22	9.5.2012	Economic Status of Tribes	Mother Teresa Women's University, Kodaikanal	UGC
23	5.7.2012	Political Awareness Level of Nilgiri Hills	Mother Teresa Women's University, Kodaikanal	UGC
24	18.12.2012	Travel Agencies Business- An Opinion Evaluation (A study with reference to Kodaikanal)	The Dept of Business Studies, Justice Basheer Ahmed Sayeed College for Women, Chennai	
25	21.12.2012	Agreement Levels to statements regarding Micro Finance by SHG Members in Kodaikanal	Dept. Of Management Studies, Periyar Maniammai University, Thanjavur	
26	1-2 Feb 2013	Socio Economic Conditions of Beauty care service providers in Virudhunagar	PG Research Dept of Commerce, Nadar Saraswathi College of Arts and Science, Theni	
27	25-26 Feb 2013	Socio Economic Conditions of Beauty care service providers in Virudhunagar	Rajah Serfoji Government College (Autonomous), Thanjavur 613005	UGC
28	8-9 March 2013	Rights of Girl Child and Women-	Mother Teresa Women's University, Kodaikanal	
29	17-18 August 2013	A study on the Attitude of Customer towards ATM Services with special reference to SBI Bank Madurai	Dept of Commerce, Aditanar College of Arts and Science, Thiruchendur	UGC
30	17-18 August 2013	Customer Relationship Management in Banking	Dept of Commerce, Aditanar College of Arts and Science, Thiruchendur	UGC
31	21.2.2014	Preference Factor for Service Quality- An Opinion Analysis	PG & Research Department of Commerce, Periyar E.V.R. College, Trichy	ICSSR
32	11.8.2014	Women Entrepreneurship	Gnanamani Educational Institutions	CED, Tamil Nadu

33	25,26.8.2014	Opinion analysis on Gender Issues among Women Construction Workers in Kodaikanal	MTWU, KKL	
34	14.2.2015	Influence of Residential status of customers on service quality	Pg Research Dept Of Commerce And Civil Supplies And Consumer Protection Dept, Govt of Tamil nadu National conference on Consumer Protection Kamadhenu Arts & Science College, ERODE	
35	17,18.2.2015	Influence of Occupational Status of Consumers on Service Quality	Sri Kaliswari College, Sivakasi	
36	12,13.3.2015	Micro Finance and its Impact on Financial Status of SHG Members	MDT Hindu College, Tirunelveli	
37	15.9.2015	Influence of Educational status of customers on service quality	Kodaikanal Christian College, Kodaikanal	
38	26.9.2015	Complaints on Service Quality- An Opinion Analysis	Post Graduate Dept of Commerce, Bharadhidasan University Constituent College, Perambalur, Trichy	TANSCHE
39	26.9.2015	An analysis on Employees Perception towards Work Environment in IT Sector	Post Graduate Dept of Commerce, Bharadhidasan University Constituent College, Perambalur, Trichy	TANSCHE
40	25, 26.9.2015	Impact of E Marketing Strategies on Success Factor	Gopi Arts & Science College, Erode	
41	25, 26.9.2015	Influence of Age on Training Program – Correlation Analysis	Gopi Arts & Science College, Erode	
42	29.9.2015	Green Marketing- A Research Gap Analysis	APA College for Women, Palani	
43	20.10.2015	Women Employees Retention in Hotels, bengaluru	St.Claret College, Jalahalli, Bengaluru	
44	28.10.2015	ANOVA Test on Income and Level of Consumer Satisfaction among Working People towards Online Shopping Experience	PG and Research Department of Commerce, Sadajathullah Appa College, Tirunelveli	
45	.3.2016	Socio Economic Conditions of Internet Banking Customers and their Level of Satisfaction (A Study with Reference to Kodaikanal)	Online Marketing of Services in the Globalisation Era, Dept of Commerce Sourashtra College, Madurai	
46	25.7.2016	Gender and Its Impact on the Opinion towards the Social Status Variables	Centre for Women Studies, MTWU, KKL	

47	23.9.2016	Preference Factors for Educational Services	Prof. Dhanapalan College of Arts and Science, Chennai Emerging Trends in Management	
48	26.10.2016	Women Entrepreneur- Can they be Successful?-	Department of Commerce, Commerce with CA and BBA, Caussanel College of Arts & Science, Muthupettai, Rmanathapuram District	
49	3,4 th March 2017	Interpersonal Skills- An Analysis on Entrepreneurship Trait	Department of Commerce, VHNSN College, Virudhunagar	ICSSR
50	23, 24.8.2017	Education Vs Factors towards Empowerment t Test	Department of Commerce, VHNSN College, Virudhunagar	ICSSR
51	31.10.2017	Anova test between Gender and Factors loaded on the problems of Mobile Bank Usage	Dept AND Centre for Women Studies, Deptat Computer Science, MTWU	
52	27 & 28 th Feb 2018	Influence of Micro Credit on Social Empowerment- Women Entrepreneurship	Transformation of Youth- A lead to Skilled and Developed India- Department of Commerce, VHNSN College, Virudhunagar	ICSSR
53	13.4.2018	Analysis of satisfaction towards the employment and problems of Micro Finance- SEM	Sindhi College, Bangalore	Karknataka Chambers of Commerce and Industry, Bengaluru, Institute of Cost Accountants of India, Bangalore Chapter
54	7,8.2.2019	Research Gap Analysis- A Study with reference to Transgenders in Madurai- Social Exclusion and Inclusion of Transgender	Directorate of Distance & Continuing Education, B.Ed, Manonmaniam Sundaranar University Tirunelveli	ICSSR
55	5.4.2019	Can Benefit Awareness on IPR lead Research & Development?	Progressive Paradigms and Advances in Business	

			Practices T.John College	
56	2.3.2019	Impact of salary on Opinion level of Bank Employees	PG Research Department of Commerce, Sadakathulla Appa College, Tirunelveli	
57		A Study on User Behaviour on Sanitation And Security Conditions in Women Friendly Water Closet in Dinidgul District	Mother Teresa Women's University, Kodaikanal	
58		ANOVA test-Age and the problems of Entrepreneurs	Mother Teresa Women's University	
59		ANOVA between Age and Problems in Entrepreneurship Financial Assistance	Mother Teresa Women's University	
60		Analysis on Physical Evidence, Process in Hospital Marketing	Mother Teresa Women's University	
61		ANOVA- Gender and Entrepreneurial Skills of Engineering Students	Mother Teresa Women's University	
62		ANOVA Test between Gender of the respondents and Factors for Service Quality	Mother Teresa Women's University	
63		Influence of Monthly Income on Promotional Strategy	Mother Teresa Women's University	
64		ANOVA between Age and Problems in Entrepreneurship Financial Assistance	Mother Teresa Women's University	

Papers Presentation (International Conferences / Seminars)

Sl.No	Date	Title	Organiser	Sponsoring Agency
1.	5.12.2008	Life Insurance Industry in the Present Scenario	KAAS, Nagercoil	
2.	8.12.2011	"Green Banking-Eco-Controlling Strategy in Banking Sector"	Periyar University, Salem	
3.	23.7.2012	Socio Economic Conditions of Internet Banking Customers and their Level of Satisfaction	V.H.N.S.N College, Virudhunagar.	
4.	22.9.2012	Women Entrepreneurial Problems-Key Indicator Analysis	A.V.V.M.Pushpam College, Poondi, Thanjavur	
5.	26.7.2013	Customers Perceptions Towards Text Messaging Services as a Customer Relationship Management Medium	PG & Research Dept of Commerce, AVS College of Arts & Science, Salem	
6.	26.7.2013	Service Quality Assessment- A case study	PG & Research Dept of Commerce, AVS College of Arts & Science, Salem	
7.	30 th 31.8.2013	&Opinion Evaluation on Customer Service- A comparative analysis on Customer and	Dept. of E Commerce, V.H.N.S.N College,	

		Employee groups	Virudhunagar	
8.	25 & 26.9.2013	Travel Agencies E Business- An Analysis with ANOVA	Zelus International, Dubai	
9.	5.2.2014	Service Quality	Jairam Arts & Science College, Salem	
10.	27,28.2.2014	Strategies for Time Management	Vivekanandha Institution, Thiruchengode and MBA Dept, MTWU, Kodaikanal	
11	25,26.7.2014	Service Quality Components- Garretts Ranking Analysis	VHNSN College, Virudhunagar	
12	19.9.2014	An Analysis on Impact of Branch of Study on Leadership Skills	PG & Research Dept of Commerce, AVS College of Arts & Science, Salem	
13.	27, 28 TH August, 2014	ANOVA Test between Economic Independence Vs Opportunity for Growth	Asan Memorial College of Arts & Science, Chennai	
14	27,28.2.2014	Schemes for the Development of Women Entrepreneurs in Virudhunagar	SRM University	MSME
15	28 th August, 2014	M Banking Usage Level among Customers Growth Statistics	Emerging Trends In Science and Management Department of Home Science, Mother Teresa Women's University, Kodaikanal & Dept of Costumes Design and Fashion, Hindustan College of Arts & Science, Coimbatore	
16	26.2.2015	Analysis on the Role of Leadership among SHG Members in Kodaikanal Township	Dept of Management, SRM University,	
17	13,14.3.2015	Influencing Factors for Satisfaction- Factor Analysis	PG and Research Dept of Commerce, St. Joseph's College of Arts & Science, Cuddalore	
18	24,25.7.2015	Chi Square Test on Educational Qualifications and Level of Consumer Satisfaction among Working people towards online shopping experience	Dept. of E Commerce, V.H.N.S.N College, Virudhunagar	
19	24,25.7.2015	Impact of e marketing strategies on Success Factor analysis	Dept. of E Commerce, V.H.N.S.N College, Virudhunagar	
	3.9.2015	Impact of Micro finance on Expenditure level of SHG Members in Kodaikanal Township	St. Antony's College, Dindigul	
20.	19.8.2015	An Analysis on Employees Perception towards Work Environment in IT Sector	Dept. of Management, Rathinam College of Arts &	

			Science, Combatore	
21	21.8.2015	Influence of Domestic Characters on Purchase Power on Property	PG & Research Dept of Commerce, AVS College of Arts & Science, Salem	
22	3.9.2015	Impact of Micro Finance on Expenditure level of SHG Members in Kodaikanal	St.Antony's College of Arts & Science, Dindigul	
23	Nov 2015	Research Gap Analysis on the Study of Green Banking Practices of State Bank of India in Tamil Nadu	Nehru Institute of Engineering & Technology,	
24	22.7.2016	Influence of Domestic Characters on Purchase power of Property	AVS College of Arts & Science, Salem	
25	4.8.2016	Service Quality- An opinion evaluation of Employees' Performance	Department of Commerce (PG & Research) and Commerce PA, Kongunadu Arts and Science College, Coimbatore	
26	19,20.8.2016	Corporate to Adopt E Governance	Dept of Commerce, VHNSN College, Virudhunagar Make in India- Initiatives, Ideas and Challenges	
27	1.9.2016	A Study on Green Banking Practices in Tamilnadu	PG Dept of Commerce MTWU	
28	12.9.2016	Green Management	Dept of Commerce, Sri Adi Chunchanagiri Women's College, Cumbum	
29	16.3.2018	An Assessment on Satisfaction Level and Problems towards SHG Using MANOVA	Make in India- Vision into Reality- Post Graduate and Research Dept of Commerce, Vivekananda College, Madurai	
30	2-3.3.2017	An Opinion Analysis on Technology oriented Banking Services	Vivekanandha Institute of Information and Management Studies and Mtwu, MBA Dept, Kkl	
31	8,9.2.2019	Impact of Micro Finance on Decision Making Empowerment – A study of Self Help Group members in Kodaikanal, Dindigul District, Tamil Nadu-	New Trends in Commerce, Economics, Banking, Cooperation, Management, Computer Science, IT & Environment Poona College, of Arts, Science & Commerce, Camp, Pune	
32	11,12,July 2019	Impact of Branch f Study on Entrepreneurial Trait (study among Engineering College students in Madurai	Alagappa Univesity College of Education	Rusa Scheme 2.0

		District)		
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Workshops/ Seminar Attended -National

Sl.No.	Date	Title	Organiser	Sponsoring Agency
1	4.1.2006	Research Methodology	Department of Commerce, SFR College, Sivakasi	
2.	15.3.2006	Value added Tax	M.S.S.Wakf Board College, Madurai	
3.	10.2.2010	Entrepreneurship Promotion and Development	Yadava College, Madurai	
4	11, 12.3.2010	Benchmarking Standards in Higher Education	Centre for Educational Research, Madurai Kamaraj University	
5.	29.3.2012	Right to Livelihood	Centre for Women Studies, Mother Teresa Women's University, Kodaikanal	
6.	14.09.2012	Silapathikarathil Melanmai Pangukal	Mother Teresa Women's University, Kodaikanal	
7.	23.09.2012	Forefront Women Achievers-Opportunities and Challenges	Mother Teresa Women's University, Kodaikanal	
8.	27.9.2012	Application of Statistics in Social Science Research	Mother Teresa Women's University, Kodaikanal	
9.	21.12.2012	State Level Conference on Establishment of EDC in Higher Education,	Entrepreneurship Development Institute, Chennai	TamilNadu Government
10.	25.3.2014	Use of E Resources and Access Pattern	Library Dept, Mother Teresa Women's University, Kodaikanal	UGC fund
11.	20.3.2014	Issues And Challenges in Indian Financial Market	Mother Teresa Women's University, Kodaikanal	
12	12,13 March 2015	Dynamics of Commerce-Catalyst for Sustainable Corporate and Social Growth	Department of Commerce, The Madura College, Madurai	
13.	13.4.2016	Occupational Health and Wellbeing Services	Centre for Gandhian Studies, Mother Teresa Women's University, Kodaikanal	
14	21.4.2016	E Resources for Effective Research	IQAC, Mother Teresa Women's University, Kodaikanal	
15	19.9.2016	Capital Markets & Mutual Funds	Dept of Management Studies, MTWU, NISM	
16	21.3.2017	Training Programme, Kodaikanal Wild Life Sanctuary, Kodaikanal	Kodaikanal Wild Life Sanctuary, Kodaikanal	

17	10.8.2017	Campus to corporate	Dept of commerce, mtwu	
18	28.8.2018	Goods and Services,	Sourashtra College, Madurai	
19.	1.11.19	Ariviyal tholil nutpankalai thamil ezhuthuthal	Anna University, Madurai	
20	3.2.2020	Quality in Teaching and Research	IQAC, MTWU, KKL	

Workshops/ Seminar Attended -Interational

Sl.No.	Date	Title	Organiser	Sponsoring Agency
1	28.6.2016	Challenges of Modern Civilization	Centre for Gandhian Studies, MTWU, KKL	
2	16.8.2017	Innovative Learning Methods	Dept of Commerce, MTWU	

Speech Delivered

- 20.12.2010 –‘Consumerism & Entrepreneurship ’- Entrepreneurship Development Cell, M.V.M.College, Dindigul
- 5.2.2011- ‘Consumer Awareness’-- Entrepreneurship Development Cell, Eriode Village, Dindigul
- 16.1.2012 ‘Consumer Awareness’-- NSS, Dindigul
- 17.4.2013 ‘Value Addition and Schemes for Entrepreneurs’- Two Days Skill Training Programme on Mushroom Production and Growth, Entrepreneurship Development Cell MTWU, Kodaikanal
- Business Plan Preparation and its Importance in Two Days Skill Training Programme on ‘Cheese Preparation & Industrial Visit’ to Kodai Dairy Products Ltd, Batlagundu on 22.7.13 & 23.7.2013
- Entrepreneur and their role in Society in Two Days Skill Training Programme on ‘Domestic Cleaning Agents Preparation’ 31.7.2013 & 1.8.2013
- Business Plan Preparation and its Importance in Two Days Skill Training Programme on ‘Honey Bee Culture and Rearing & Industrial Meet’ 6.8.13 & 7.8.2013
- Entrepreneurial Competencies in Faculty Development Programme Organised by Entrepreneurship Development Cell and Nadar Saraswathi College of Arts and Science, Theni on 11.9.2013

9. Role of Women Entrepreneur in Faculty Development Programme Organised by Entrepreneurship Development Cell and Sakthi College of Arts and Science, Ottanchattiram, Palani on 21.2.2014
10. Financial Inclusion- A.P.A.College, Palani, State Level Conference
11. Characteristics of an Entrepreneur, Entrepreneurial Qualities, Successful Entrepreneur, Competencies at one month Entrepreneurship Development Training Programme for graduates/ Dipolma Holders-organised by Home Science Department
12. E Banking- State Level Seminar organised by Jayaraj Annapackiam College for Women, Periyakulam on 22.1.2015
13. Costing & Marketing Techniques – Seven Days Workshop (From 16 to 20 2. 2015) organised by Dept of Plant Bio Technology & Botany, Mother Teresa Women’s University College, Kodaikanal
14. Women Empowerment- NSS Mother Teresa Women’s University College, Kodaikanal
15. International Conference on ‘Contemporary Issues in Commerce, Management & IT’ on 4.3.2017 – Green Banking (Chaired a session II)
16. Valedictory Address on Digital India- Devanga Arts & Science College, Aruppukottai 16.3.2017

Membership

1. Member, Board of Studies in Commerce, Mother Teresa Women’s University, Kodaikanal
2. Member, Board of Studies in Commerce, A.P.A.C ollege, Planai
3. Member, Board of Studies in Commerce, Jayaraj Annapackiam College, Periyakulam
4. Member, Doctoral Committee of Commerce, Mother Teresa Women’s University, Kodaikanal
5. Inspection Committee Member – M.Phil Course Affiliation-Jayaraj Annapackiam College, Periyakulam
6. Inspection Committee Member –M.Com, M.Phil Course Affiliation Sakthi College of Arts & Science

Examinership

1. Question paper setter for Commerce, DDE, Mother Teresa Women’s University, Kodaikanal
2. Question paper setter for BBA Degree examination, Sastra Universiy, Tanjore.
3. Question paper setter for B.Com Corporate Secretaryship Degree examination, Alagappa Universiy, Karaikudi

4. Question paper setter for BBA Degree examination, Yadava College, Madurai.
5. Valuer for B.Com & BBA Degree examinations, Sastra University, Tanjore.
6. Chief Superintendent-MTWU 15.11.2018
7. Chief Superintendent-MTWU 23.4.2019

Course Material Written

1. Prepared Distance Learning Package on
 - a) Corporate Accounting,
 - b) Financial Markets and Institutions,
 - c) Cost and Management Accounting,
 - d) Business and Statistics,
 - e) Financial Markets & Services
 - f) E Commerce
 - g) Indirect Tax
 - h) Business Tax and Planning
2. Monograph on Application of Statistics in Social Science
3. Written one Chapter in the Course Manual for Programme on Mushroom Production and Growth,
4. Written manual on Essential Oil Extraction
5. Written manual on Entrepreneurship

MoUs Signed:

1. Tally Mazenet Academy, Coimbatore – Tally ERP 9
2. Zenith Career Wing, Coimbatore - Tally ERP 9
3. Tamil Nadu Polytechnic College, Madurai – Skill Training

Extension Activity:

1. Opening of Savings Account in KVB by Vilpatti Village people as per Prime Minister Mr.Naraendre Modi dream through Awareness camp in Vilpatti village, Kodaikanal
2. Prepared Pay Roll Package for Finance section of Mother Teresa Women' university in collaboration with Zenith Career Wing, Coimbatore
3. Opening of Savings Account in KVB by Vilpatti Village people as per Prime Minister Mr.Naraendre Modi dream through Awareness camp in Vilpatti village, Kodaikanal
15.3.2016

4. SBI BUDDY-
5. Tribal People- Awareness programme on Pan Card- 17.3.2016
6. Factory Visit- 16.3.2015

Editor

1. International Journal of Economics and Business Management
2. Associate Editor in Proceedings of Research Articles on Commerce and Management
3. SPARK Journal 2013-14
4. Sustainable Business- with ISBN 81-86520-27-9

Major Research Project

Empowerment of Women in Self Help Groups through Micro Finance: A Study with reference to Kodaikanal- ICSSR- Rs 6,05,750 – Completed (Mar 2012 to May 2015)

Best Paper Appreciation

1. International Journal of Research in Commerce, IT & Management
2. Global Business Review

Administrative:

1. Arts Students Journal Editor, EDC Coordinator
2. Students Hostel Warden,
3. Students Arts Forum Coordinator
4. Cultural Coordinator Arts
5. Chief Superintendent- Ph.D course work examination
6. Observer- Entrance Examination for MBBS by Central Board of Examination
7. Presiding Officer for Tamil Nadu Assembly Constituency Election 2016

Details of Training

Sl.No	Date	Title	Organiser	Sponsoring Agency
1	4-5.9.2010	Writing and Transforming Course Materials into Self Learning Material (SLM)	DDE, Mother Teresa Women's University	
2	14-18.3.2011	Capacity Building of Women Managers in Higher Education (Sensitivity/Awareness/Motivation Workshop)	Mother Teresa Women's University, Kodaikanal	
3.	6-18, Feb, 2012	Entrepreneurship Development (FDP)	Mother Teresa Women's University	Centre for Entrepreneurship

				Development, Madurai
4	17,07,2012 - 13.08.2101 2	Orientation Programme ,	Madurai Kamaraj university, Madurai	UGC
5	8- 12.12.2012	Management Skills Enhancement Modules Workshops Sensitivity/Awareness/Motivation Workshop)	Lady Doak College, Madurai	UGC
6	24 th to 30 th Aug 2013	Applied Research Methods in Social Sciences	Curriculum Development Cell and Dept of Education, Mother Teresa Women's University, Kodaikanal	TamilNadu Government
7	7.11.2013- 27.11.2013	Refresher Programme ,	Madurai Kamaraj university, Madurai	UGC
8	1.8.2014 to 8.8.2014	Seven Days Workshop on System Trouble shooting	Mother Teresa Women's University	
9	16- 22.2.2015	Seven Days Workshop on Mushroom Cultivation	Mother Teresa Women's University	
10	4.4.2016 to 12.4.2016	Tally ERP 9.0 with Advanced Modules	Mother Teresa Women's University	Incubation and Technology Centre
11	21,22.10.2 016	Advanced Research Skills in Management Studies (FDP)	Kalasalinga University, Srivilliputhur, Virudhunagar, Tamil Nadu	Department of Business Administratio n and Centre for Learning Technology
12	\	NSS Orientation Programme	ETI, Avinashilingam University, Coimbatore	Ministry of Youth Affairs and Sport
13	9,10.3.201 8	Applied Statistical Techniques using AMOS and SPSS	Govt Arts & Science College, Nagercoil	

(B) Seminar Organised

1. Special Lecture on 'Research Methods' delivered by Dr.Senthil velan Associate Professor, Viveknanda College, Madurai
2. Special Lecture on ' Statistics How to Apply' Dr.K.Alagar, Associate Professor, Yadava College, Madurai
3. Special Lecture on Tax Reforms- Dr.V.Sampath, Associate Professor, Yadava College, Madurai

4. One day Special Seminar on “Sustainable Consumption for Positive Climate changes” delivered by Dr.A.Elangovan, Prof and Head, Dept of Commerce, Periyar University, Salem, on 11th Feb, 2011
5. One day State Level Seminar “ Application of Statistics in Social Science Research’ on 27.9.2012
6. One day Special Seminar on “ Financial Planning for Young Investors- SEBI Initiatives” on 28.9.2012
7. Special Lecture on “ Career Opportunities in Insurance Sector:” –addressed by Mr.Mohamed Yasin, Branch Manager, SBI, Madurai Division.
8. Organised skill training programme to Hostelers of MTWU on chalk piece carving, Jewellery making, pot painting under EDC as coordinator.
9. Organised a special lecture on Bank Exam- How to Get through’ on 25.2.2013 with National Institute of Banking Madurai
10. Organised a special lecture on Women Entrepreneurs- Problems and Prospects’ on 26.2.2013 – Chief Guest- Mrs.Banu Hameed
11. Organised a special lecture on Tally- A Definite source for Employability’ on 27.2.2013 with Tally Mazenet Acedemy, Coimbatore
12. Tally ERP 9.0 certificate course is offered through EDC to non academic staff of the university Feb to April 2013
13. Organised two days skill training programme on Food Processing in collaboration with Family Life Management Dept, on 25-26 Feb, 2013
14. Organised Workshop on Business Intelligence Tools –EDC- on 10th March 2013 (Honourable Minister for Education Mr.Palaniappan)
15. Organised five days Faculty Development Programme through EDC from 25-29th March 2013
16. Organised two days skill training programme on Mushroom Cultivation in collaboration with Bio Tech and Family Life Management Dept, on 16,17 Apr, 2013
17. Two Days Skill Training Programme on ‘Cheese Preparation & Industrial Visit’ to Kodai Dairy Products Ltd, Batlagundu on 22.7.13 & 23.7.2013
18. Two Days Skill Training Programme on ‘Domestic Cleaning Agents Preparation’ 31.7.2013 & 1.8.2013

19. Two Days Skill Training Programme on 'Honey Bee Culture and Rearing & Industrial Meet' 6.8.13 & 7.8.2013
20. One day International Workshop on 'Research Methods in Commerce' 19.8.2013 sponsored by Curriculum Development Cell
21. Faculty Development Programme on E Content Development Training (A Seven Day Programme) from 4th to 10th Sep 2013
22. Training on Short cut method to Numerical Aptitude test in competitive examination
23. Faculty Development Programme in Entrepreneurship 11 to 15.9.2013 jointly organised by EDC of Mother Teresa Women's University and Nadar Saraswathi College of Arts & Science, Theni
24. Two days skill training program on "Preparation of electronic Circuit Models" on 12.09.13 and 13.09.13. Preparation of electronic Circuit Models" on 12.09.13 and 13.09.13.
25. Faculty Development Programme in Entrepreneurship 24.9.2013 to 28.9.2013 jointly organised by EDC of Mother Teresa Women's University and St. Anotony's College of Arts & Science, Dindigul
26. Faculty development programme in Entrepreneurship is going to begin from 4.10.2013 to 8.10.2013 at Thiravium College For Women, Periyakulam
27. Faculty Development Programme in Entrepreneurship 17.2.2014 to 21.2.2014 jointly organised by EDC of Mother Teresa Women's University and Sakthi College of Arts & Science, Ottanchattiram, Palani
28. Organised Guest lecture on 'New Companies Act, 2013-Key issues highlights' on 19.2.2014
29. Organised Industrial Visit to Kanyakumari (EDC) from 25.2.2014 to 28.2.2014
30. Organized five days Faculty Development Training Programme in Entrepreneurship- Govt Arts collge for women, nilakottai- 1-5 april 2014
31. Organized two days Entrepreneurship Awareness Programme in Govt Arts collge for women, nilakottai- 1-5 april 2014
32. Organized Napkin Production Training at Nialkottai Sipkot Centre on 15.8.2014
33. Organised Two Days Skill Training Programme on Essential Oil Preparation on 8th & 9th Sep 2014
34. Organised Sales Day for the Students Entrepreneurs on 17.9.2014
35. Organised Career Awareness Programme for Outgoing students of University, 6.10.2014
36. Organised Foot Mat/Door Mat Preparation Training on UG & PG Students on 17.10.2014

37. Organised seminar on Food Safety, Food Nutrition & Value Addition to Women Farmers in Kodaikanal on 27.12.2014 and Cluster are formed
38. Organized 3 days skill training programme on Health & Beauty Culture from 5th Jan to 7th Jan 2015
39. Organized 2 days skill training programme on Extraction of Essential Oil from 5th Jan to 6th Jan 2015
40. Organized seminar on Motivating Personalities on 31.8.2015
41. Organised International Conference on Newfangled Approaches in HRM-22.2.2017
42. Organised International Conference on Application of Accounting in Research – 18.3.2017
43. 5 days programme on ‘Career Opportunities in Beauty Culture Sector’-EDC-
44. Organised international Conference on ‘Entrepreneurship’ on 11.9.2017 and Skill Training Programme on ‘Soap Products Preparation’ on 12.9.2017 under the Entrepreneurship Cum Skill Development Cell of MTWU
45. Organised international Conference (webinar) on ‘Employability and Entrepreneurial Skills in Community Development’ on 2.12.20

Support to University

Coordinator in SET 2016 for Commerce, helped in Question paper setting, Other State Experts list preparations

Observer for TNSET2017

Others:

1. Examiner in Ph.D viva voce in Commerce at Vivekanandha College, Thiruvedagam
2. Observer to MBBS Entrance test 2014

Swayam Course Completed:/MOOC

Sl.No.	Programme	Duration	Organized by
1	Academic Writing	July-October 2019.	Swayam-UGC
2	Intellectual Property	27.1.20-17.4.20 (12 Weeks) Humanities and Social Sciences/AICTE Approved FDP	Swayam- NPTEL
3	Management and Commercial Banking	27.1.20-17.4.20 (12 Weeks) Management Studies AICTE Approved FDP	Swayam- NPTEL